



# COTRUGLI

BUSINESS SCHOOL



YOUR SCHOOL  
WITH A GLOBAL  
FOOTPRINT

[www.cotrugli.org](http://www.cotrugli.org)



## ABOUT US

COTRUGLI Business School is an internationally recognized school, **accredited by AMBA**, with the reputation of the leading business school in SE Europe. Together with MBA programs (MBA, EMBA, CEMBA), COTRUGLI specializes in delivering Customized Programs and Open Enrollment programs, which cover a variety of business topics. Collaboration with the world's leading experts and more than 12,000 satisfied clients has contributed greatly to the affirmation of the School as the most progressive business school in the SEE region.

COTRUGLI Business School **campuses are located in Croatia (Zagreb) and Serbia (Belgrade)**, with branch offices in **Bulgaria, Montenegro, Romania and Slovenia**. Through these regional operational centers, COTRUGLI is creating Alumni networks in **Bulgaria, Bosnia and Herzegovina, Croatia, Macedonia, Montenegro, Romania, Slovenia** and **Serbia**, while at the same time reaching cultures and business environments worldwide.

Positive reviews and evaluations that COTRUGLI constantly receives from the world's leading experts and institutions have opened the door for the School to work with the best in the field of business education.

## AMBA ACCREDITATION

**An important factor** in choosing a business school is the official recognition of program's quality, which can be validated through relevant accreditation. In a crowded and complex market, accreditation provides a reliable list of meticulously tested programs and ensures that students' investments are rewarded with the finest business education available.

COTRUGLI Business School has been awarded the AMBA accreditation for its MBA programs. Association of MBAs is the world's only MBA-specific Accreditation Organization, accrediting just 2% of the world's business schools and provides independent proof of quality and excellence for MBA programs.

## COTRUGLI PROGRAMS

COTRUGLI programs are not only an investment in knowledge, information and networks, nor are they just an investment in career advancement. Our MBA programs inspire participants to adopt an entrepreneurial approach that will drive and deliver innovative products and services. Such programs inspire our participants to develop both professionally and personally and offer them an enhanced life.

Our programs are designed to provide a balance between organizational and personal development. The reason why personal development is part of our programs lies in the fact that managers bring who they are to the workplace, and who they are, as well as how they are, gives character to all their actions, influencing people that surround them.

### INTERNATIONAL MBA

The curriculum for the International MBA program has been designed for junior managers and high-potential individuals. A large part of the program is dedicated to a wide range of business functions necessary for the development of managerial competences.

>> more info: [cotrugli.org/mba](https://cotrugli.org/mba)

### EXECUTIVE MBA (EMBA)

Executive MBA program is mainly designed for the top and middle managers, as well as for proactive entrepreneurs eager to acquire modern business knowledge and skills, easily applicable in their organizations. The program is based on development of leadership competences among participants, who will receive valuable information and knowledge.

>> more info: [cotrugli.org/emba](https://cotrugli.org/emba)

### CHIEF EXECUTIVE MBA (CEMBA)

CEMBA is a personalized program for busy executives and company owners. It challenges business leaders both personally and professionally. Through interaction with internationally diverse group of peers and the senior faculty, CEMBA expands business repertoire to include new concepts, paradigms and practices.

>> more info: [cotrugli.org/cemba](https://cotrugli.org/cemba)

### OPEN ENROLLMENT

If you are thinking about MBA education, our Open Enrollment program can help you make this decision.

Through this program each applicant who meets the requirements for enrolling in the MBA can become part of the regular MBA generation where they are welcome to discuss and exchange ideas with other colleagues, expand their business network, get a first-hand experience on the quality of the program and the faculty.

>> more info: [cotrugli.org/openenrollment](https://cotrugli.org/openenrollment)

### CUSTOMIZED PROGRAMS

With more than 16 years of experience in delivering customized programs for some of the largest companies in SEE, it is a unique experience, from first contact through delivery. Our renowned and globally diverse faculty, thought leadership, learning related to content and partnership approach, make our customized programs a unique learning experience.

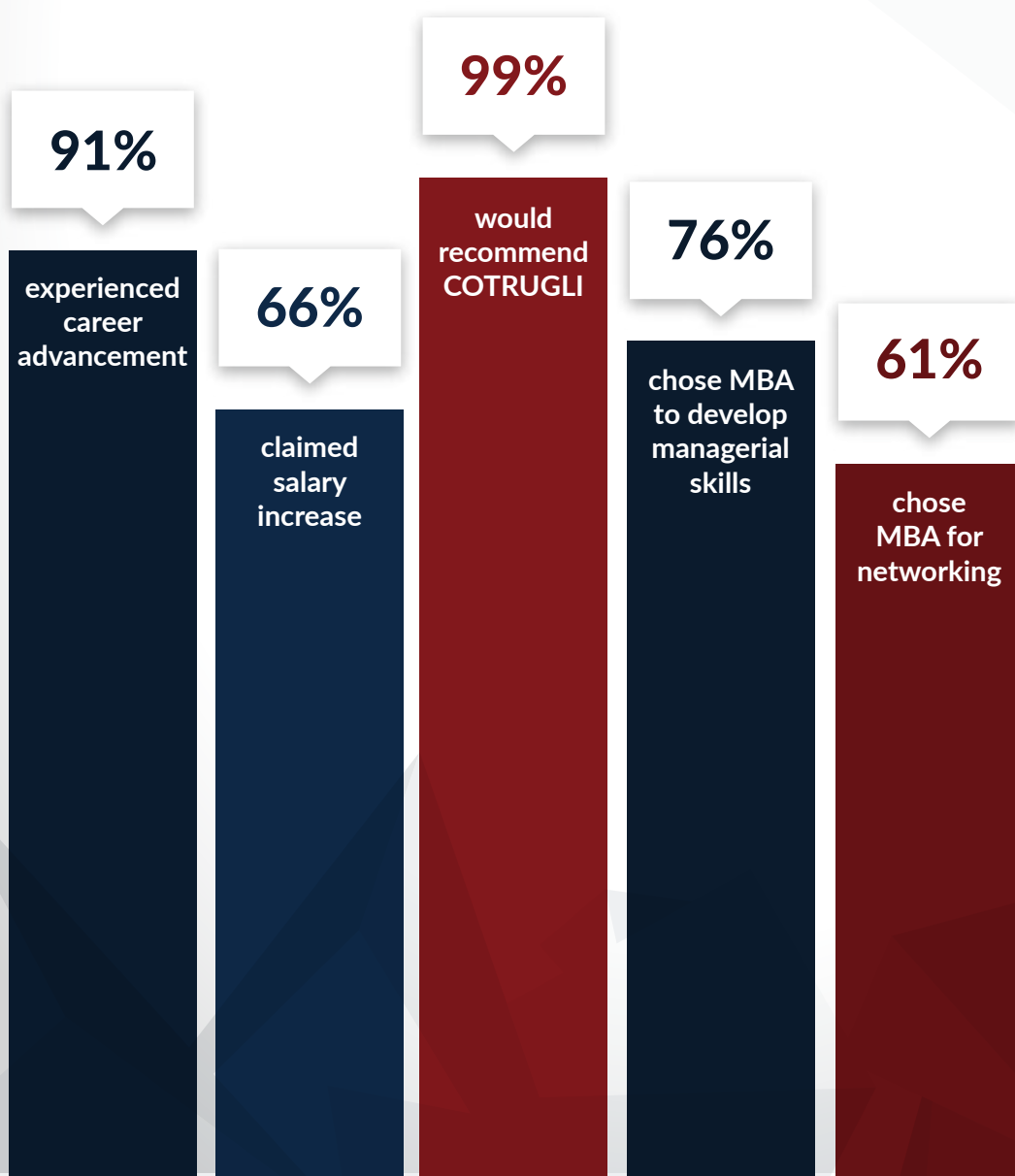
>> more info: [cotrugli.org/customizedprograms](https://cotrugli.org/customizedprograms)

## ALUMNI

COTRUGLI alumni network is the strongest business network in SE Europe. There are plenty of formal and informal events that our alumni can attend and stay connected with COTRUGLI. Formal events include forums, roundtables and lectures on interesting and current topics. The most prominent event is COTRUGLI Days, a traditional gathering of COTRUGLI's students, partners, clients and friends. Among informal events we host gala dinners, monthly gatherings, sports competitions and many other.

Our Alumni come from a variety of professional backgrounds. COTRUGLI MBA participants are managers, IT experts, engineers, doctors, consultants and bankers, all acting in unison to provide a stimulating and challenging environment, inspire motivation, and learn new skills and tools that are applicable immediately at work.

COTRUGLI network interrelates and expands through the formation of companionship with highly successful managers and leaders. The power of alliance and life-long friendship with highly influential individuals for most of our participants represents a return of invested time and money even before the educational program is completed.



## FACULTY

MBA graduates at COTRUGLI are taught by top-ranked faculty, handpicked for their deep expertise in their respective fields. Our faculty members are chosen to represent a wide range of interests and approaches that give COTRUGLI its unique depth.

Numerous members of COTRUGLI faculty happen to be pioneers of innovative business models for the 21st century. In addition to lecturing and mentoring, they simultaneously work as consultants for companies around the globe, giving them current insight into the state of business today.

The distinguished COTRUGLI faculty makes a vital link between today's goals and tomorrow's achievements.

More info about COTRUGLI faculty find here: [cotrugli.org/faculty/](https://cotrugli.org/faculty/)

## EVENTS

COTRUGLI actively prepares various events that enable meeting COTRUGLI faculty, team and students and facilitate making new business connections within the largest alumni network in the region.

Visit [cotrugli.org/events/](https://cotrugli.org/events/), choose an event according to your preferences and find out why COTRUGLI Business is the leading school in SEE.



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